ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention

System and Method for Delivering Targeted Advertisements using Multiple Presentation Streams

Application Number:

09/750800

Confirmation Number:

8297

First Named Applicant:

John Schlack

Attorney Docket Number:

T721-20

Art Unit:

2614

Examiner:

John Manning

Search string:

(5099319 or 5319455 or 5424770 or 5661516 or 5864823 or 5886731 or 6359902

or 6583825 or 20020087976).pn

US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

	init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
1	MI	1	5099319	1992-03-24	ESCH			
7	M	2	5319455	1994-06-07	HOARTY			
	2911	3	5424770	1995-06-13	SCHMELZER			
4	YIII	4	5661516	1997-08-26	CARLES			
ĺ	2411	5	5864823	1999-01-26	LEVITAN			
(/	UN	6	5886731	1999-03-23	EBISAWA			
7	\mathcal{M}	7	6359902	2002-03-19	PUTZOLU			
/	5/11	8	6583825	2003-06-24	YUEN			
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US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

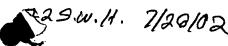
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1	2002/00/87976	2002-07-04	KAPLAN			

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ZM	AC	5	4	5	7	5	6	2	10/95	Tremblay		359	188		***************************************	
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ATTY. DOCKET NO. SERIAL NO. Form PTO-1449 U.S. DEPARTMENT OF COMMERCE (REV. 8-83) PATENT AND TRADEMARK OFFICE T721-20 09/750,800 APPLICANT SCHLACK DISCLOSURE CITATION FILING DATE GROUP 28 DEC 2000 2152 (Use several sheets if necessary) U.S. PATENT DOCUMENTS FILING DATE **EXAMINER** IF INITIAL DOCUMENT NUMBER DATE NAME **CLASS SUBCLASS** APPROPRIATE 358 10/92 Wachob 86 Technology Center 2100 ALFOREIGN PATENT DOCUMENTS CLASS SUBCLASS TRANSLATION YES NO 10/99 WO 9 9 5 2 8 5 2 9 6 3 12/99 WO OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.) DATE CONSIDERED EXAMINER EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEF 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.